

FAX# 703 528 7880 SEP26/12 12.21
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

SALES PRSN WA- JOE KNAUER

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

GRAYSON FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	: SPTS
AGENCY ADVERTISER CODE = 360 AGENCY PRODUCT CODE = 361 AGENCY EST# = 2046												
157	S		1135P-1205A	30		\$1,250.00	10/27	10/27	0		SAT	0
PROGRAM : HOT TOPICS ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : HOT TOPICS												
245	A		1205A-1235A	30		\$1,250.00	10/27	10/27	1		SAT	1
PROGRAM : HOT TOPICS ORD COM1 : HOT TOPICS RUNS LATE DUE TO COLLEGE FBALL THIS IS A MAKE-GOOD FOR OCT27 ON LINE-157 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

158	S		1205A-105A	30		\$425.00	10/27	10/27	0		SAT	0
PROGRAM : CRIMINAL MINDS												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1: CRIMINAL MINDS												

246	A		1235A-135A	30		\$425.00	10/27	10/27	1		SAT	1
PROGRAM : CRIMINAL MINDS												
ORD COM1: CRIMINAL MINDS RUNS LATE DUE TO COLLEGE FBALL												
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-158 FOR 1 SPOT/WK												

195	R		900P-1000P	30		\$6,500.00	10/25	10/25	1		THU	1
PROGRAM : GREY'S ANATOMY												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1: GREY'S ANATOMY												

STATION MAKEGOOD OFFERS:												
M8	OK'D		BUY#157			MISSED:SAT/1135P-1205A	OCT27		30S		\$1,250.00	(SEP25/12)
						OFFER:SAT/1205A-1235A	OCT27		30S		\$1,250.00	PLS ADVISE.
CMT:HOT TOPICS RUNS LATE DUE TO COLLEGE FBALL												

M9	OK'D		BUY#158			MISSED:SAT/1205A-105A	OCT27		30S		\$425.00	(SEP25/12)
						OFFER:SAT/1235A-135A	OCT27		30S		\$425.00	PLS ADVISE.
CMT:CRIMINAL MINDS RUNS LATE DUE TO COLLEGE FBALL												

M10	REJECT		BUY#195			MISSED:THU/900P-1000P	OCT25		30S		\$2,000.00	(SEP25/12)
OFFER: NONE												
CMT:DUE TO RATE, CREDIT OR BUY SOMETHING ELSE												

OCT/12	193990.00	NOV/12	45535.00									
CONTRACT TOTAL				239525.00								
TOTAL SPOTS				135								

MARKET TOTALS	\$374,396	WFTV 29%	WKMG 33%	WESH 22%	WOFL 10%	WKCF 1%	WRBW 2%	CABL 0%
SHARES ESTIMATED		WOPX 0%	WRDQ 3%	EFTV 0%				

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE